

540,708

10/540708

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
15 July 2004 (15.07.2004)

PCT

(10) International Publication Number
WO 2004/059606 A2

- (51) International Patent Classification⁷: **G09G 3/00**
- (21) International Application Number:
PCT/IB2003/006068
- (22) International Filing Date:
10 December 2003 (10.12.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
02080582.6 30 December 2002 (30.12.2002) EP
- (71) Applicant (for all designated States except US): **KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]**
Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **DE BRUIN, Dirk [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). VAN WOUDENBERG, Roel [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).**
- (74) Agent: **DEGUELLE, Wilhelmus, H., G.; Philips Intellectual Property & Standards, Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).**

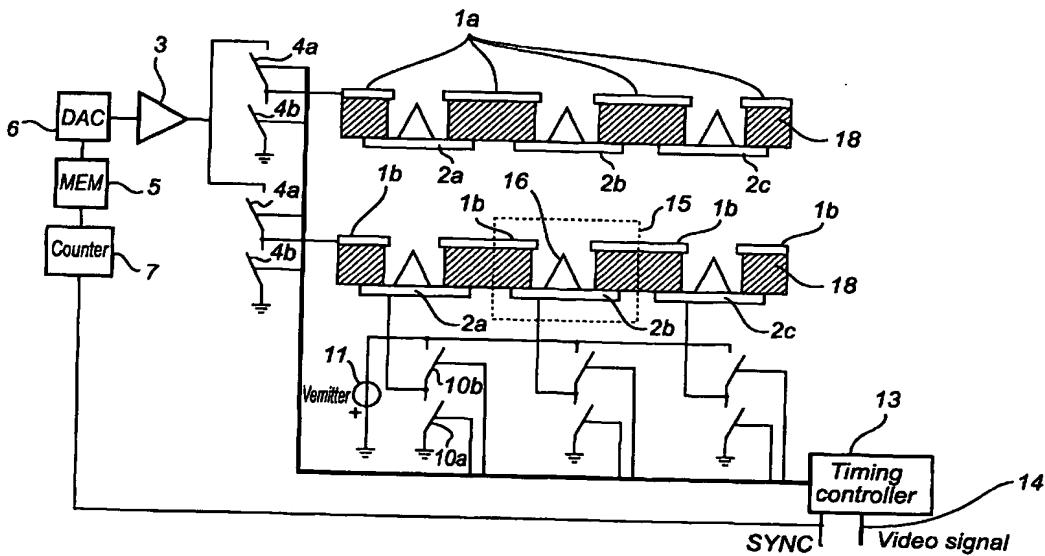
- (81) Designated States (national): AB, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- without international search report and to be republished upon receipt of that report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: LINE-AT-A-TIME ADDRESSED DISPLAY AND DRIVE METHOD



(57) Abstract: A display device having a set of non-pixel-selective electrodes (1a, 1b) and a set of pixel-selective electrodes (2a, 2b, 2c), so that pixels (15) are defined by intersections of said electrodes. The display further comprises means (3, 4a, 4b, 5, 6, 7) for applying an amplitude modulated (AM) signal to a non-pixel-selective electrode (1a, 1b), and means (10a, 10b, 11, 13) for applying a pulse width modulated (PWM) signal to a pixel-selective electrode (2a, 2b, 2c). The voltage difference between the electrodes defines the light intensity which can be emitted, and the available intensity varies in time according to the AM signal. The width of the pulse on the pixel-selective electrode represents the duration of light emission, and thus the gray level of the corresponding pixel. The combination of the two generates an exponentially distributed emitted light intensity, enabling gamma correction.

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